

HOLIDAY VILLA HOTELS & RESORTS

INFLUENCER SPONSORSHIP/COLLABORATION REQUEST FORM

Instructions:

- Collaboration requests must be submitted **at least 21 days** before your intended stay.
- All applications are subject to review and approval by Holiday Villa Hotels & Resorts in accordance with our influencer collaboration criteria.
- Only successful applicants will be notified **within 7 working days** of submission.
- Last-minute requests will not be considered unless the proposal demonstrates urgent strategic value for the brand.

Request Form:

- Digital form for instant submission at:
<https://www.holidayvillahotels.com/careers/influencer/>
 - Please download the PDF file for manual submission & email it to:
comm@holidayvilla.com.my
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1. Personal

- Full Name (as per passport/ID):
 - Passport / ID Number:
 - Nationality:
 - Contact Email:
 - Mobile Number (with country code):
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2. Social Media Details:

Please complete the platforms relevant to you:

Platform	Handle / URL	Followers / Subscribers	Engagement Rate %
Face Book			
Instagram			
TikTok			
YouTube			
Blog			
Others			

Top 5 Audience Locations (by %):

- 1.
- 2.
- 3.
- 4.
- 5.

3. Collaboration Proposal:

- Proposed Collaboration Concept:
- Proposed Content Deliverables (e.g., posts, stories, videos):
- Media Kit (attach or provide a download link):

4. Hotel Collaboration Details:

- Preferred Holiday Villa Property / Location:
- Purpose of Stay (e.g., leisure, anniversary, content trip):
- Preferred Room Type :
- Check-in Date: Check-out Date:
- Number of Guests:
- Have you previously stayed at any Holiday Villa hotel or resort? If yes, please specify.

5. Acknowledgements:

Please tick to acknowledge and agree:

- ☐ I agree that if I do not fulfil the agreed deliverables, Holiday Villa reserves the right to invoice me for the value of the stay.
- ☐ I understand that complimentary room types are based on availability and are not guaranteed to be upgraded.
- ☐ I agree to feature the property prominently and adhere to the brand guidelines during and after stay.
- ☐ I agree to maintain full brand exclusivity during my stay and for 14 days after departure, and will not engage in any paid or barter collaborations, or promote other hotels, resorts, homestays, serviced residences, Airbnb, or similar hospitality businesses and their facilities—including F&B and wellness outlets—within the same location, city, or state.

6. Privacy and Data Protection Statement:

Holiday Villa Hotels & Resorts is committed to protecting your privacy and the security of your personal data. By submitting this form, you consent to the collection, use, and processing of your information in accordance with the **Malaysia Personal Data Protection Act 2010 (PDPA)** and, where applicable, the **General Data Protection Regulation (GDPR)**.

Your data—including name, contact details, social media information, and performance metrics—will be used solely for evaluating your collaboration request with Holiday Villa Hotels & Resorts or its affiliates. Your information will not be shared with unauthorised third parties without your consent, unless required by law. To update or withdraw your consent, please contact: **corpmktg@holidayvilla.com.my.**

- ☐ I confirm that I have read, understood, and agreed to the Privacy and Data Protection Statement.

Signature: _____

Date: _____